

Forsthausgut
—
NATURHOTEL

FIND ME AT MY
HAPPY PLACE



JOURNALISTEN MEDIA KIT

There are places where you can simply feel it:
This is where I feel at ease.

It's not always easy to pinpoint why, because love is often found in the details. It's the carefully chosen elements, the personal touches, and the little gestures of warmth that turn a good place into a truly wonderful one.

PRESS CONTACT

If you have any questions about Hotel Forsthofgut or ideas for a collaboration, our press team is happy to assist you.

Uschi Liebl PR
Emil-Geis-Straße 1, 81379 Munich
Germany

Hien Stilkenbeumer: hs@liebl-pr.de
www.liebl-pr.de

Naturhotel Forsthofgut
Denise Bures
Hütten 2, 5771 Leogang
Austria
Tel +43 6583 8561 548
marketing@forsthofgut.at



JUST ARRIVE & BE HAPPY.



THE NATURHOTEL FORSTHOFGUT

Familial, sensitive, thoughtful, rural, and deeply connected to nature – these are the values that define Hotel Forsthofgut at the foot of the Leoganger Steinberge. With a passion for their homeland and a love for detail, Mag. Christoph Schmuck and Mag. Christina Schmuck lead the former forestry estate, which has been in the family for five generations since 1617.

Surrounded by meadows and the hotel's own forests on the slopes of the Asitz, the Nature Hotel impresses with Europe's first waldSPA, a 30,000-square-meter garden, and a natural bathing lake, all set against the majestic backdrop of the Leoganger Steinberge. Since 2021, the waldSPA has been further enhanced by the Seehaus, featuring an Onsen pool and washing area, a serene lake pool, a Finnish lakeside sauna, and the peaceful relaxation room "bergSTILLE." With this expansion, guests can now unwind across a total of 5,700 square meters in the waldSPA and find their personal retreat.

The Nature Hotel Forsthofgut, located in the Salzburger Land, is an inviting haven for unforgettable family holidays. The miniGUT children's farm, complete with a petting zoo, and an adventure playground on the edge of the forest—with treehouses and a water play area—transform any stay into an exciting adventure. Equestrian enthusiasts will find ideal conditions for riding holidays in the hotel's own stables and riding hall.

Water lovers will be equally delighted: the waldSPA Family & Kids area, opened in 2021, boasts an indoor swimming hall, a baby and children's pool, a water workshop, and three thrilling slides. Around the bathing lake, floating relaxation islands on wooden piers invite guests to unwind. A highlight of any stay at Forsthofgut is the wildlife feeding experience: guests can accompany Christoph Schmuck on his weekly feeding of the majestic red and fallow deer in the hotel's private game reserve.

Under the ForsthofgutKÜCHE concept, guests are treated to three unique culinary experiences: "Alpine-Mediterranean," "R50" (regional within 50 km), and "Vegan." Fine dining enthusiasts will appreciate the newly opened silva – taste the forest, offering exquisite regional cuisine. For those who love Asian flavors, the Japanese restaurant Mizūmi provides an authentic experience. Meanwhile, Restaurant 1617 invites guests to discover and celebrate traditional Austrian cuisine and the culinary heritage of past generations. The hotel's weinWALD wine cellar and the Genussmarkt buffet area perfectly complement the gastronomic offerings. At the Botanist bar, designed in the style of a 20th-century apothecary, guests can enjoy signature cocktails in a unique ambiance, making for an unforgettable end to the evening.

During the winter season, Forsthofgut boasts direct access to the slopes, with its own ski rental service, located in the heart of the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn ski area.



FACTS & FIGURES

- > 112 luxurious rooms & suites in a modern alpine design
- > 2 luxury chalet suites (145 m²)
- > 3 garden loft suites (140 m²) with a 56 m² private loggia, plus 3 mountain loft suites (140 m², 2 floors) featuring an outdoor sauna and hot tub on the terrace (NEW from June 2025)
- > Expansive hotel grounds spanning 60,000 m² with a large garden area
- > Star category: ***** Five-star
- > Employees: 250
- > Open 365 days a year



- > Europe's first waldSPA spanning 5,700 m², featuring waldSPA Adults Only, waldSPA Family & Kids, and the waldSPA Seehaus
- > waldSPA Adults Only with a large sauna area, 40 m² outdoor sauna with a view of the hotel's own wildlife enclosure, 25 m sports pool with rooftop terrace, and a whirlpool facing the Leoganger Steinberge
- > waldSPA Family & Kids with a children's water world, water workshop, and slides
- > waldSPA Seehaus with Onsen pool & washing areas, lake sauna, lake pool, and relaxation room
- > Professionally guided hiking and biking tours in the summer and direct access to the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn in the winter
- > The waldSPA Health area combines a holistic longevity approach with innovative methods for preventive and sustainable health enhancement – exclusively at Forstthofgut. (NEW from May 2025)



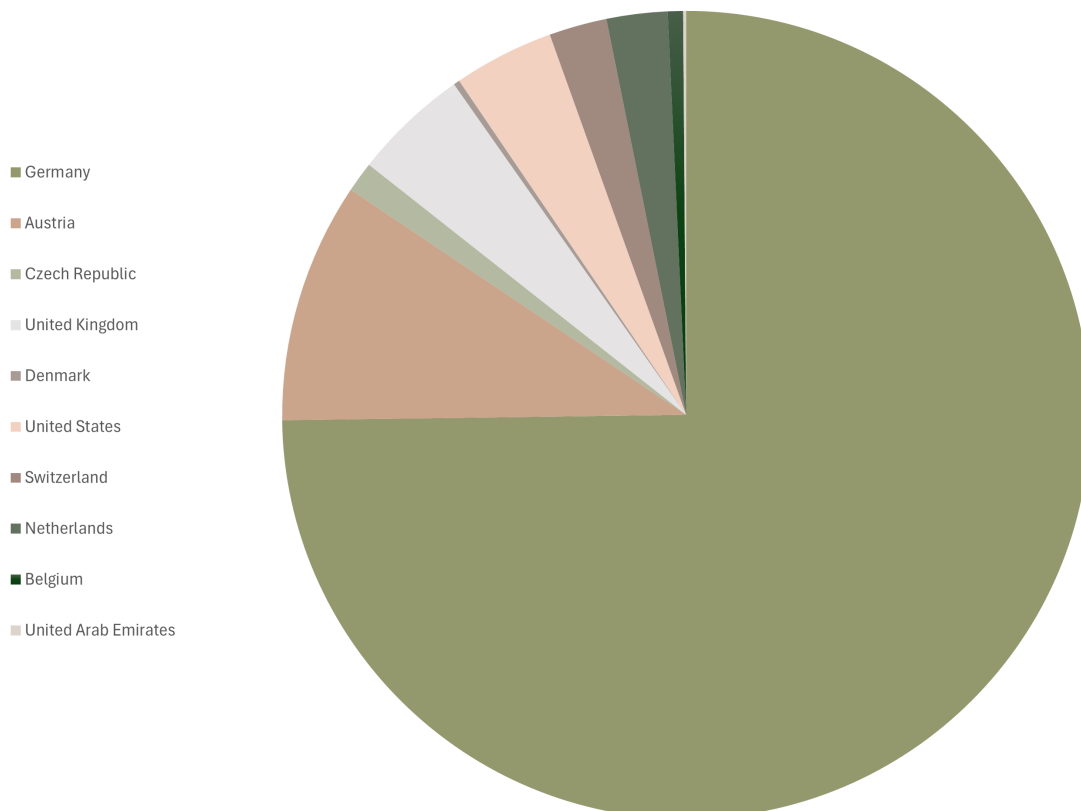
Forsthausgut KÜCHE

- > Breakfast from the Genussmarkt
- > küchenGRUSS in the afternoon
- > a fine selection of 5-course menus in our main restaurant in the evening as part of our three different culinary lines Alpine-Mediterranean, R50 and vegan
- > an ambience to enjoy in 10 different beautiful parlours
- > 3 à la carte restaurants (silva, 1617 Traditional Cuisine and Japanese restaurant Mizūmi)
- > hotel bar Botanist with exclusive spirits and signature drinks



TARGET GROUP

- > guest segment: active tourists, wellness guests and families
- > main target markets: Germany, Austria, Switzerland, UK and US





SOCIAL MEDIA

NATURHOTEL FORSTHOFGUT

Facebook: 66.881 Likes

Instagram: 897.828 Follower

Website: www.forsthofgut.at/en

#forsthofgut #ilovefhg #waldspa #forsthofgutküche

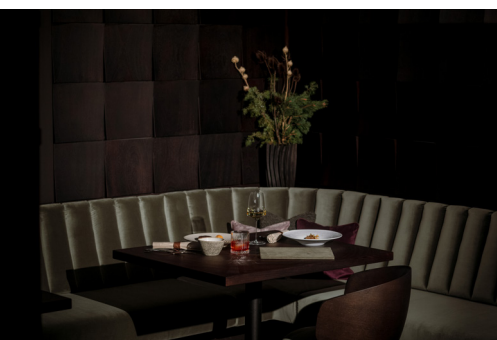


JAPANESE RESTAURANT MIZŪMI

Instagram: 4.743 Follower

Website: www.mizumi.at/en

#mizumi #mizumileogang #forsthofgut #ilovefhg



SILVA - TASTE THE FOREST

Instagram: 699 Follower

Website: www.silva.at/en

#forsthofgut #naturhotelforsthofgut

#ilovefhg #finedining #silva

BOUTIQUE LIEBLINGSdinge

Instagram: 2.350 Follower

Onlineshop: shop.forsthofgut.at/en

#lieblingsdinge #boutiquelieblingsdinge

#forsthofgut #ilovefhg



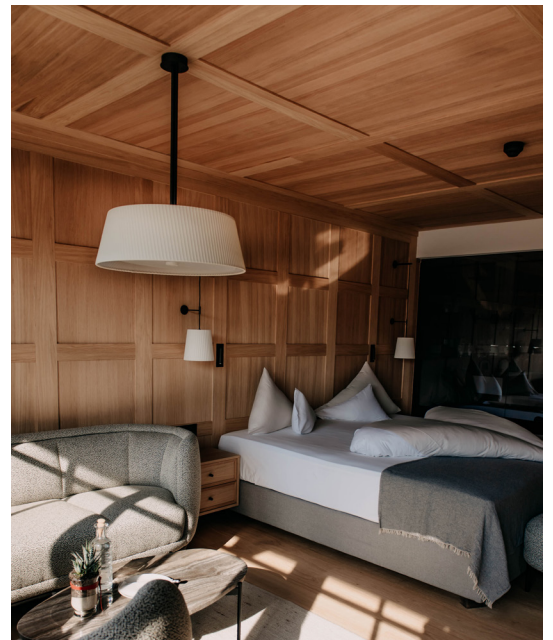


A W A R D S

- > Michelin Key Award 2024
- > 3 Lilies & 17 points in the Relax Guide 2025
- > 100 points in the Falstaff Hotel Guide 2024 – ranked Top 2 in Austria & Top 1 in Salzburg
- > „Shining Teams – Excom & Management” – awarded by Hoteliers Circle 2024
- > „Eco-Hotel of the Year 2024” – awarded by Destination Deluxe
- > „Award of Excellence – Best Hotel Spa in Europe & the Mediterranean” – Awarded by Condé Nast Johansens
- > Wellness Heaven Award 2024 – Winner in the „Best Location” category
- > 100 | 100 points in the Falstaff Spa Guide 2024
- > „Global Luxe Awards 2023”
- > „Spa Star Awards 2023”
- > „Tiny Travelship 2024” – awarded in the „Epic Entertainment for Children” category
- > Gault Millau 2024: restaurant '1617' – 2 toques & 13.5 points, japanese lakeside restaurant 'Mizūmi' – 1 toque & 12.5 points
- > 3 Falstaff forks for our restaurants 'silva', 'Mizūmi', and '1617'
- > Austrian & European Eco-Label
- > „Employer Branding Award 2024” – Recognised for TEAM Forsthofgut in the categories „Hidden Champions – Attraction” & „Future of Work”
- > „Best Employer 2022, 2023 & 2024” – awarded in the „Sustainability” category by Falstaff Profi
- > „Top Employer 2022, 2023 & 2024” – recognised by Kununu
- > „Top Employer 2023” – awarded by Rolling Pin

We are convinced that everything we do should be done consciously.

Everyone has a reason to get up every morning: an inner drive, a very personal passion. Our reason for getting up every day is that we want to enhance the lives of those around us.





SEE YOU SOON!

With the Forsthofgut, we are allowed to realise our dream every day. Together we work to make our house a delight: For you - and also for us.

We combine the power of our unique environment with the amenities of a sophisticated luxury hotel.

For us it is not about higher, faster or further.

No - rather, we are concerned with dealing with traditions, with consciously experiencing special moments.