

Forsthausgut
—
NATURHOTEL

FIND ME AT MY
HAPPY PLACE



B L O G G E R M E D I A K I T

There are places where one just feels at ease. Sometimes it is not easy to see why, because love is often in the details. It's the carefully chosen, the personal touch, and it's all the small gestures of kindness that turn a good place into a wonderful place.

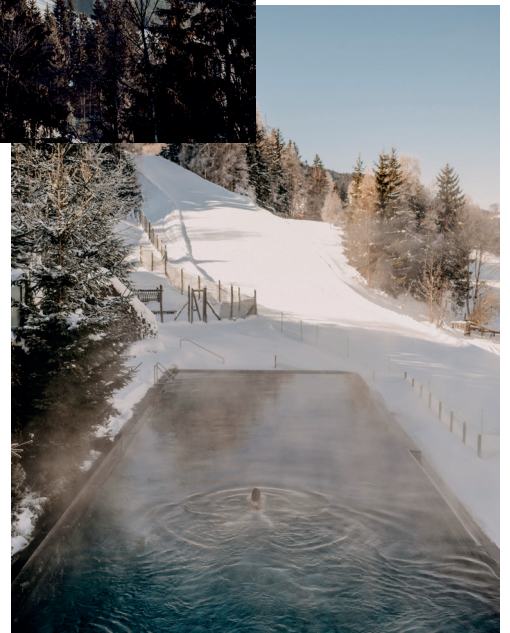
P R E S S C O N T A C T

If you have any questions about the Forsthofgut or ideas for a collaboration, please do not hesitate to contact our press team.

Media Contacts PR
The Glebe, Uffington, Oxon SN77QH
United Kingdom

Jane Parritt: jane@mediacontactspr.co.uk
www.mediacontactspr.co.uk

IMAGINE PR
262 West 38th Street, Suite 703
New York, NY 10018
M: 1(212)-922-1961
Elizabeth Messina (Hatry)
elizabeth@imagine-team.com



J U S T A R R I V E & B E H A P P Y .



THE NATURHOTEL FORSTHOFGUT

Familiar, sensitive, rural and close to nature - these are the values that define the hotel Forsthofgut at the foot of the Leoganger Steinberge. With a passion for their homeland and a love of detail, Christoph Schmuck and Christina Schmuck run the former farm dating back to 1617. The Forsthofgut has been in possession of the family for 5 generations already.

Surrounded by meadows and the hotel's own forests on the slopes of the Asitz, the nature hotel impresses with Europe's first waldSPA, the 30,000 square metre garden area and the bathing lake in the midst of the majestic Leoganger Steinberge. Since 2021, the waldSPA has also been delighting guests with its new lake house with onsen pool and onsen washing area, the lake pool, the Finnish lake sauna and the bergSTILLE relaxation room. Thanks to the expansion, guests can now relax and find their peace in the waldSPA on a total of 5,700 square metres.

For a family holiday in Salzburger Land, the Naturhotel Forsthofgut offers the miniGUT, a children's farm with a petting zoo, and an adventure playground at the edge of the forest with tree houses and a water course. Water rats are also well catered for: the waldSPA Family & Kids area, built in 2021, with indoor swimming pool, baby and children's pool, water workshop and 3 different slides invites you to splash and frolic. Around the bathing lake, sunbathing islands on footbridges in the reeds invite you to relax. A highlight of every holiday at the Forsthofgut is the feeding of wild animals in the hotel's own game enclosure. Join Christoph Schmuck at the weekly feeding of the magnificent red deer and fallow deer.

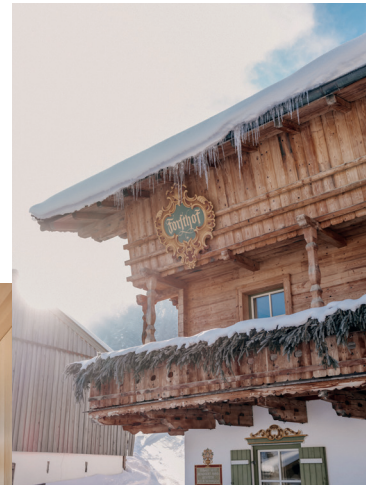
Under the name ForsthofgutCUISINE, the team spoils guests in the three culinary lines „Alpine-Mediterranean“, „R50“ and „Vegan“. Gourmets can experience top-quality regional cuisine in the fine dining restaurant „echt. gut essen.“, which has been awarded 3 toques by Gault Millau. Lovers of Asian culture can enjoy Far Eastern culinary delights in the Japanese restaurant Mizūmi and in Restaurant 1617 we invite you to get to know and celebrate our homeland and the culinary art of past times with traditional cuisine. The wine street weinWALD in the basement, as well as the buffet area, the delicacies market, perfectly round off the culinary offer. The Botanist hotel bar, in the style of a 20th century pharmacy, invites you to end the evening on a very special note with special signature drinks.

In winter, the house impresses with its direct location on the ski slope and its own ski rental in the middle of the "Skicircus Saalbach Hinterglemm Leogang Fieberbrunn" ski area.

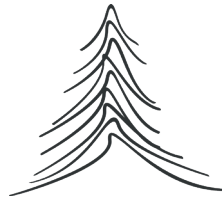


FACTS & FIGURES

- > 109 luxurious rooms & suites in modern alpine design
- > 2 luxury Chalet Suites (145 m²)
- > 3 Garden Loft Suites (140 m²) with 56 m² private loggia
- > spacious hotel complex on 60,000 m² with large garden area
- > star category: ***** stars
- > staff: 250
- > open 365 days



- > Europe's first waldSPA on 5,700 m² with waldSPA Adults Only, waldSPA Family & Kids and the waldSPA Lake House
- > waldSPA Adults Only with large sauna area, 40 m² outdoor sauna with view of the hotel's own game enclosure, 25 m sports pool with roof terrace and whirlpool facing the Leoganger Steinberge
- > waldSPA Family & Kids with children's water world, water workshop and slides
- > waldSPA Lake House with onsen pool & washing area, lake sauna, lake pool and relaxation room
- > guided hikes and biking tours in summer and direct access to the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn ski area im Winter



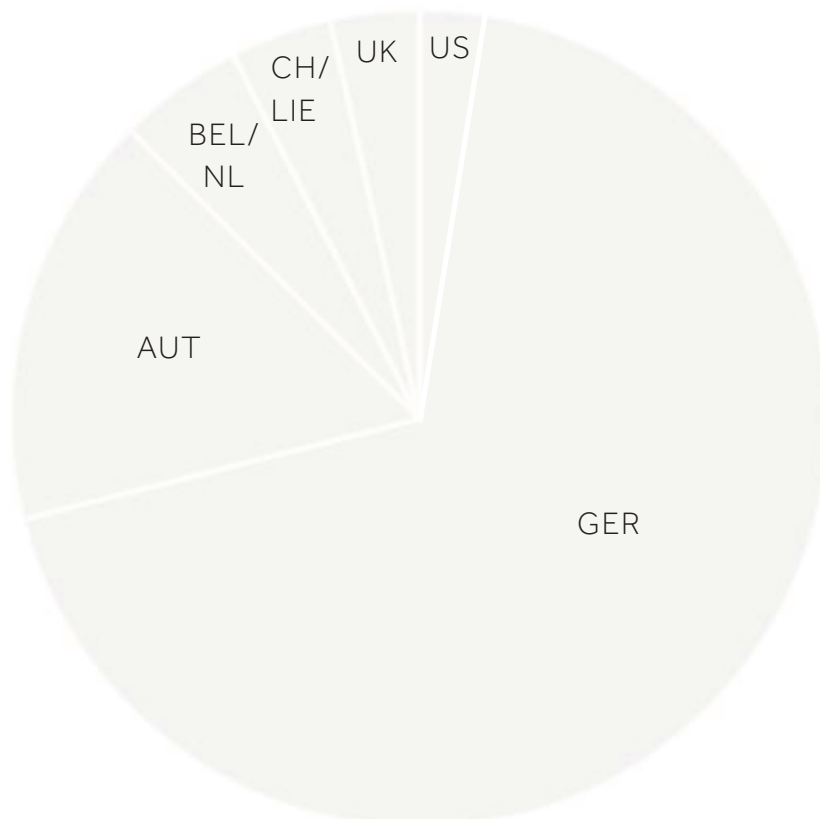
Forsthofgut CUISINE

- > breakfast from the delicacies market
- > küchenGRUSS in the afternoon
- > a fine selection of 5-course menus in our main restaurant in the evening as part of our three different culinary lines Alpine-Mediterranean, R50 and Vegan
- > an ambience to enjoy in 10 different beautiful parlours
- > 3 à la carte restaurants (silva, 1617 Traditional Cuisine and Japanese restaurant Mizūmi)
- > hotel bar Botanist with exclusive spirits and signature drinks



TARGET GROUP

- > guest segment: active tourists, wellness guests and families
- > main target markets: Germany, Austria, Switzerland, UK and US





S O C I A L M E D I A

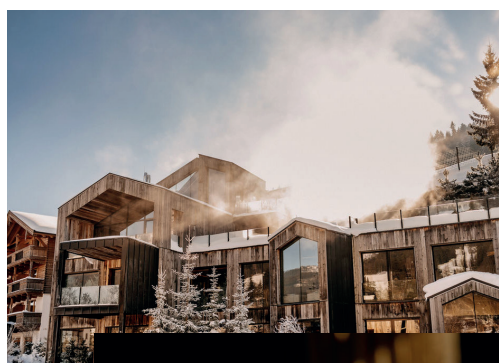
NATURHOTEL FORSTHOFGUT

Facebook: 64k Likes

Instagram: 884k Follower

Website: www.forsthofgut.at/en

#forsthofgut #ilovefhg #waldspa #forsthofgutcuisine



JAPANESE RESTAURANT MIZŪMI

Instagram: 4.520 Follower

Website: www.mizumi.at/en

#mizumi #mizumileogang #forsthofgut #ilovefhg



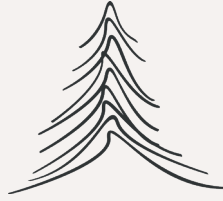
BOUTIQUE LIEBLINGSDINGE

Instagram: 2.293 Follower

Online shop: shop.forsthofgut.at/en

#lieblingsdinge #boutiquelieblingsdinge

#forsthofgut #ilovefhg



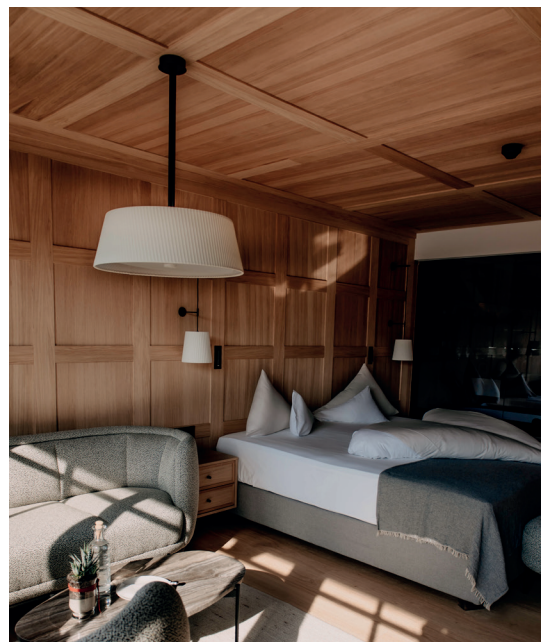
A W A R D S

- > Eco-hotel of the year 2024 - Destination Deluxe Awards
- > 100 | 100 points in the Falstaff Hotel & Spa Guide 2024
- > 100 | 100 points in the Falstaff Spa Guide 2023
- > 99 | 100 points in the Falstaff Hotel Guide 2023
- > 2 forks for the restaurant 1617 | falstaff Restaurantguide 2022
- > 3 forks for the restaurant "echt. gut essen." | falstaff Restaurantguide 2022
- > 3 toques | 15 points from Gault Millau
- > Austrian and European Ecolabel
- > International World Boutique Award 2022
- > 3 lilies in the Relax Guide
- > Kununu Top Employer 2022 & 2023
- > Traveller's Choice Best of the Best Award 2020 in the category Best Luxury - Austria
- > "Europe's most beautiful spa hotel" - awarded by Geo Saison 2018
- > Top 3 of the most beautiful spa hotels in Europe - Geo Saison 2019
- > Wellness Heaven Award 2024: in the category "location & surroundings"
- > Top 10 best hotels in Austria - awarded by Falstaff Hotel Guide
- > 9.36 | 10 Wellness Heaven Stars 2019
- > Trivago certificate for particularly high guest satisfaction
- > 82 points | 3 stars from A la Carte
- > spa hotel of the year 2017 in Restaurant & Hotel Guide 2017

We are convinced that everything we do should be done consciously.

Everyone has a reason to get up every morning: an inner drive, a very personal passion.

Our reason for getting up every day is that we want to enhance the lives of those around us.





PREVIOUS COOPERATIONS

Alexandra Seifert (@viva_lamoda)	169k	http://vivalamodablog.com/2018/06/naturhotel-forsthofgut/
Andrea Haberreiter (@andihaberreiter)	36,3k	http://www.thefruitysky.com/naturhotel-forsthofgut-urlaub-in-oesterreich-mit-kleinkind/ http://www.thefruitysky.com/babymoon-naturhotel-forst-hofgut/
Angie Silver (@angiesilverspoon)	26k	https://www.instagram.com/p/B7bbtRyphG-/
Anina Gepp (@anina.gepp)	91,7k	https://www.instagram.com/anina.gepp/ https://aniahimsa.com/2018/07/16/entschleunigung-7-tipps-fuer-den-perfekten-kurzurlaub/
Anna-Laura Amenta (@annalauraamenta)	119k	https://www.youtube.com/watch?v=xqdjyO56tJU https://annalaurakummer.com/2018/10/10/hotel-review-naturhotel-forsthofgut-2/
Anna Scafati (@merizaldi)	52k	https://www.instagram.com/p/B4nXkjo5Wq/
Ann-Christin Weber (@fashionkitchen)	59,7k	https://www.fashion-kitchen.com/2017/01/wellnessurlaub-im-naturhotel-forsthofgut-in-leogang-oesterreich.html
Birgit Pototschnig (@viennissimalifestyle)	10,6k	https://viennissimalifestyle.com/2018/11/13/die-neue-botanist-bar-im-forsthofgut/
Carolin Antonie Pfannenstiel (@wohn.kultur)	104k	https://www.instagram.com/p/ByuFPrmCNrA/
Carolin Färber (@cocos_wonderland)	134k	http://www.cocoswonderland.com/travel/naturhotel-forst-hofgut-2/ http://www.cocoswonderland.com/travel/naturhotel-forst-hofgut/
Catrin Neumayer (@cookingcatrin)	60,2k	https://www.cookingcatrin.at/entspannung-deluxe-auszeit-im-naturhotel-forsthofgut/
Christina Bischof (@christina.bischof)	287k	http://www.biluca.de/naturhotel-forsthofgut-kurztrip/



Christina Faullend (@christina.faullend)	19k	https://www.instagram.com/christina.faullend/
David Auer (@davidauer_)	44,7k	https://www.youtube.com/watch?v=3H4FzeBoh60
Doris Flury (@mrsflury)	158k	https://www.mrsflury.com/forsthofgut/
Elisabeth Maria (@misses_popisses)	28,6k	http://missespopisses.com/2017/06/12/time-out-naturhotel-forsthofgut/
Emily Parr (@officialemilyvalentine)	47k	https://www.instagram.com/p/B6GDLtigd8o/
Fabian & Johanna Huber (@fabi.jojo)	29,8k	https://www.instagram.com/p/Bx7xIFolu6V/
Franziska Albrecht (@frances)	101k	https://zuckermaedchen.de/2019/11/kurztrip-das-naturhotel-forsthofgut-in-leogang.html/
Helene Sula (@heleneinbetween)	367k	https://heleneinbetween.com/2018/04/this-hotel-is-fully-booked-320-days-a-year-heres-why.html
Isabel Zinnagl (@salon.mama)	26,5k	https://www.salonmama.com/allgemein/familien-wochenende-im-forsthofgut-in-leogang https://www.salonmama.com/reisen-fernweh/winterurlaub-fuer-anspruchsvolle-eltern-ein-wochenende-im-hotel-forsthofgut
Isabella Flandorfer (@mothers_finest)	35,6k	https://mothersfinest.me/2017/09/19/urlaub-mit-kindern-im-naturhotel-forsthofgut/ https://mothersfinest.me/2016/09/07/familienurlaub-im-forsthofgut/
Jessica Weiß-Fink (@journelles)	244k	https://www.journelles.de/weekend-getaway-naturhotel-forsthofgut-mit-meinen-besten-freundinnen/
Jörg Mayer & Nadine Horn (@eatthisorg)	208k	https://www.eat-this.org/ein-paar-tage-in-leogang/
Julia Mosig (@juliamosig)	131k	https://www.instagram.com/p/B1qG3cQo-bU/
Julia Reiterics (@chicchoolee)	42,3k	http://www.chicchoolee.com/2017/03/naturhotel-forsthofgut-leogang/



Karin Teigl (@constantly_k)	304k	https://www.constantlyk.com/forsthofgut/
Katharina Groer (@high__5__)	161k	https://www.instagram.com/p/CBgYNSAjR6e/ https://www.instagram.com/p/BnotDMmhR8s/
Katharina Hingsammer (@ketchem)	81,5k	https://www.instagram.com/ketchem/
Kathrin Salzwedel (@klaraslife)	118k	https://klaraslife.com/de/zu-gast-im-forsthofgut/
Lara Selina Diebold (@laraselina)	74,4k	https://www.laraselina.com/post/naturhotel-forsthofgut
Mara Hörner (@lifeisfullofgoodies)	178k	https://lifeisfullofgoodies.com/2018/07/28/der-erste-ur-laub-mit-baby/
Marie Marini (@mariemariniofficial)	100k	https://www.instagram.com/p/B1iWkAplx0q/
Marion Kalytta (@figlia_jewelery)	11k	https://www.instagram.com/p/B1gFTcpCvzE/
Marion Payr (@ladyvenom)	375k	https://thetravelblog.at/austria-naturhotel-forsthofgut/
Mihaela Nompleggio (@mihaela.nompleggio)	17,7k	https://www.beauty-mami.de/2017/11/urlaub-fuer-die-gan-ze-familie-im-naturhotel-forsthofgut.html https://www.beauty-mami.de/2016/09/ein-wochenende-im-naturhotel-forsthofgut.html
Mona-Sophie Kohn (@trackingmona)	168k	https://www.trackingmona.com/lifestyle/ausspannen-im-na-turhotel-forsthofgut/
Nadine Weckerle (@nadine6809)	223k	https://www.instagram.com/p/BkldsV8HE4N/
Nina Radman (@nina.radman)	161k	https://www.instagram.com/p/BvBilhTg1Mk/
Nina Wrodnigg-Langwallner (@ninawro)	44,2k	https://www.yourockmylife.com/naturhotel-forsthofgut/



Norbert Ambros (@brusworld)	16k	https://brusworld.com/travel/brus-lieblingshotels-forsthofgut-leogang/?lang=de
Sandra Bachhuber (@allerliebeanfang)	37,5k	https://www.instagram.com/p/BxO3aGGhuOS/
Sandra Benz (@sandrabenz)	79,1k	https://www.instagram.com/sandrabenz/
Sebastian Schmidt (@sebastian.schmidt)	245k	https://www.instagram.com/sebastian.schmidt/
Selin Böhmnn (@fit_selin)	100k	https://www.instagram.com/fit_selin/
Sonja Stötzel (@madame.cuisine)	23,7k	https://www.madamecuisine.de/naturhotel-forsthofgut-natur-wellness-und-familie/
Sophia Scholl (@lovelygirlyrosy)	46,9k	https://www.instagram.com/lovelygirlyrosy/
Svenja Bruecker (@seventeenandfive)	134k	http://traumzuhause.com/a-winter-wonderland-wellnessurlaub-im-naturhotel-forsthofgut-in-leogang/
Tatjana Kreuzmayr (@tatjanakreuzmayr)	110k	https://tatjanakreuzmayr.com/2019/05/20/natur-pur-im-naturhotel-forsthofgut/
Topolindra (@topolindra)	104k	https://www.topolindra.com/naturhotel_forsthofgut/
Verena Enz (@mamawahnsinnhochvier)	46,5k	https://www.mamawahnsinn.com/die-highlights-fuer-familien-im-naturhotel-forsthofgut/
Verena Irrschik (@avaganza)	50,4k	https://avaganza.com/allgemein/erster-waldspa-europas-ankommen-durchatmen-und-wohlfuehlen/
Vreni Frost (@vrenifrost)	63,2k	https://www.instagram.com/vrenifrost/
Hannah Hofinger (@hannah.hofinger)	116k	https://www.instagram.com/hannah.hofinger/?hl=de
Janina Uhse (@janinauhse)	733k	https://www.instagram.com/janinauhse/?hl=de



Jana Wosnitza (@janawosnitza)	100k	https://www.instagram.com/janawosnitza/?hl=de
Viviane Geppert (@viviane.geppert)	192k	https://www.instagram.com/viviane.geppert/?hl=de
Marta Heine Geldern (@voyage_provocateur)	656k	https://www.instagram.com/voyage_provocateur/?hl=de
Alica Schmid (@alicasmd)	4,1 Mio.	https://www.instagram.com/alicasmd/?hl=de
Nadine Berneis (@nadine_berneis)	62,6k	https://www.instagram.com/nadine_berneis/?hl=de
Alina Johnston (@franklyalina)	52,5k	https://www.instagram.com/franklyalina/?hl=de
Miriam Mache (@miriammache)	49,5k	https://www.instagram.com/miriammache/?hl=de
Elvira Rumetshofer (@thepilatesbabe_)	24,7k	https://www.instagram.com/thepilatesbabe_/
Verena Greisberger (@____verena)	157k	https://www.instagram.com/____verena/
Lisa Harwin (@bebejournee)	13,5k	https://www.instagram.com/bebejournee/
Julia Pross (@yogaandjuliet)	24,7k	https://www.instagram.com/yogaandjuliet/
Julia Kammerer (@julia.kammerer)	171k	https://www.instagram.com/julia.kammerer/
Carmen & Niclas Kroll (@carmushka & @niclasjulien)	1,1 Mio. & 153k	https://www.instagram.com/carmushka/ https://www.instagram.com/niclasjulien/
Kristin Connors (@derdismero)	150k	https://www.instagram.com/derdismero/



Falguni Gami (@falguni_gami)	12,7k	https://www.instagram.com/falguni_gami/
Clari Calahari (@clari_calahari)	36,9k	https://www.instagram.com/clari_calahari/
Patricia Wirschke (@partriciawirschke)	213k	https://www.instagram.com/patriciawirschke/
Claudia Schaumann (@wasfuermich)	91,8k	https://www.instagram.com/wasfuermich/
Carmen Huter (@carmenhuter)	165k	https://www.instagram.com/p/CuAKB4kor_K/
Amanda O'Brien (@theboutiqueadventurer)	51,6k	https://www.instagram.com/theboutiqueadventurer/
Charlotte Hoather (@choathersings)	42,2k	https://www.instagram.com/choathersings/
Carina Pranz (@carinapranz)	226k	https://www.instagram.com/carinapranz/
Amanda O'Brien (@theboutiqueadventurer)	80,8k	https://www.instagram.com/theboutiqueadventurer/
Charlotte Hoather (@choathersings)	42,1k	https://www.instagram.com/choathersings/
Elena Ollick (@dailymomofficial)	22,9k	https://www.instagram.com/dailymomofficial/
Seirafi Gilda (@x_gilda_)	425k	https://www.instagram.com/x_gilda_/
Suze Renner (@luxurycolumnist)	182k	https://www.instagram.com/luxurycolumnist/
Nikol Švantnerová (@nikolsvantnerova_official)	260k	https://www.instagram.com/nikolsvantnerova_official/



Razmisalvice Justina & Vainius
(@raz_kind)

119k

https://www.instagram.com/raz_kind/

Bé Há Nguyen
(@beha_nguyen)

506k

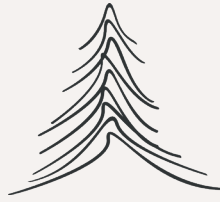
https://www.instagram.com/beha_nguyen/

Marek Doležel (@maradolezel)
& Kateřina Doleželová
(@katerinadolezelovaaa)

10k &
72,1k

<https://www.instagram.com/maradolezel/>

<https://www.instagram.com/katerinadolezelovaaa/>



SEE YOU SOON!

With the Forstthofgut, we are allowed to realise our dream every day. Together we work to make our house a delight: For you - and also for us.

We combine the power of our unique environment with the amenities of a sophisticated luxury hotel.

For us it is not about higher, faster or further.

No - rather, we are concerned with dealing with traditions, with consciously experiencing special moments.